

April 20, 2016

BSE Limited Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai - 400 001. BSE Scrip Code: 532756	National Stock Exchange of India Limited Corporate Relationship Department, Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051. NSE Scrip Code: MAHINDCIE
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Sub: Intimation regarding Annual General Meeting (AGM), date of Book Closure, Cut-off date for e-Voting and submission of Annual Report along with AGM Notice

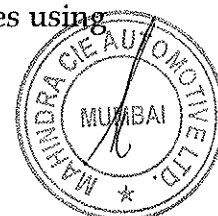
Dear Sir/Madam,

We wish to inform that, the 17th Annual General Meeting (AGM) of the Company will be held on Tuesday, the 17th day of May, 2016 at 3.30 P.M. at Ravindra Natya Mandir, Sayani Road, Prabhadevi, Mumbai - 400 025.

We further wish to inform you that, pursuant to Section 91 of the Companies Act, 2013 (the Act) read with Companies (Management and Administration) Rules, 2014 (the Rules) and Regulation 42 of the Securities And Exchange Board of India (Listing Obligations And Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), the Register of Members and the Share Transfer Books of the Company will remain closed from Wednesday, 11th May, 2016 to Tuesday, 17th May, 2016 (both days inclusive), for the purpose of the AGM.

Pursuant to Sections 101 & 136 of the Companies Act, 2013 ("the Act") read with Rule 18 of the Companies (Management and Administration) Rules 2014, the Notice of the AGM together with the Annual Report for the Financial Year April-December-2015 is being served through electronic mode to email address registered by members with their Depository Participant(s) or Registrar and Transfer Agent of the Company, Karvy Computershare Private Limited ("Karvy"), as the case may be.

In compliance with the provisions of Section 108 of the Act read with Rules as amended from time to time, and Regulation 44 of the Listing Regulations, the Company is pleased to offer e-Voting facility to its Members to exercise their right to vote in respect of the businesses to be transacted at the AGM. The Members may cast their votes using



the electronic voting system from a place other than the venue of the Meeting ('remote e-Voting'). The remote e-Voting platform is provided by Karvy Computershare Private Limited (Karvy). The detailed instructions in respect of remote e-Voting have been provided in note no. 16 of the Notice of AGM.

Further the facility for voting through ballot shall also be made available at the meeting and Members attending the meeting who have not already cast their vote by remote e-Voting shall be able to exercise their rights at the meeting.

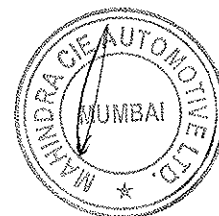
- a. The remote e-Voting facility will be available during the following period:
 - i. Day, date and time of commencement of remote e-Voting: Friday, 13th May, 2016 at 9.00 a.m.
 - ii. Day, date and time of end of remote e-Voting: Monday 16th May, 2016 at 5.00 p.m.

The remote e-Voting will not be allowed beyond the aforesaid date and time and the remote e-Voting module shall be disabled by Karvy upon expiry of aforesaid period.

- b. The cut-off date for identifying the Shareholders for determining the eligibility to vote by remote e-Voting facility or at the Meeting by Ballot - Tuesday, 10th May, 2016. A person whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the depositories as on the cut-off date only shall be entitled to vote on the resolutions either through the facility of remote e-Voting or by voting through Ballot at the Annual General Meeting.
- c. The Members who have cast their vote by remote e-Voting may also attend the meeting, however such member shall not be allowed to vote again.

Any person who acquires Shares of the Company and become Member of the Company after the dispatch of the AGM Notice and holds shares as on the cut-off date i.e. 10th May, 2016, may use the existing User Id and password if they are already registered with Karvy for e-voting or follow the detailed procedure mentioned in note No. 16 of the AGM notice or may obtain the User Id and password by sending request at evoting@karvy.com or call Karvy's Toll free number 1-800-3454-001.

In case of any queries, members may visit FAQ's and e-voting User Manual for shareholders available at the download section of <https://evoting.karvy.com> or contact



Mahindra CIE

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Mr. Prem Kumar of Karvy at 040-6716 1509 or at 1800-3454-001 (toll free) or email id: prem.kumar@karvy.com . In case of any grievances connected with the remote e-Voting can be addressed to Mr. Krishnan Shankar, the Company Secretary & Head - Legal at the registered office address of the Company or through e-mail sent at mcie.investors@mahindracie.com or contact at 02135-663359.

The Notice of AGM can be downloaded from <http://www.mahindracie.com/investors/downloads/notices.html#annual-general-meeting> and the Annual Report can be downloaded from <http://www.mahindracie.com/investors/investor-relations/annual-report.html>

In case, a member wish to get a physical copy of the Annual Report and the AGM Notice (along with Attendance Slip and Proxy Form), the member may send request to mcie.investors@mahindracie.com mentioning Folio No/ DP ID & Client ID Number and accordingly the Company will send the same, free of cost, upon receipt of a request from member.

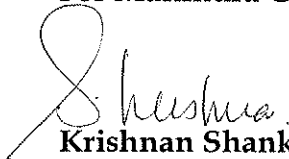
Pursuant to Regulation 34 read with Schedule V and Regulation 42 of the Listing Regulations, we are submitting herewith copy of Annual Report and AGM Notice.

Kindly take the same on the record.

Thanking you,

Yours faithfully,

For Mahindra CIE Automotive Limited


Krishnan Shankar
Company Secretary & Head - Legal

